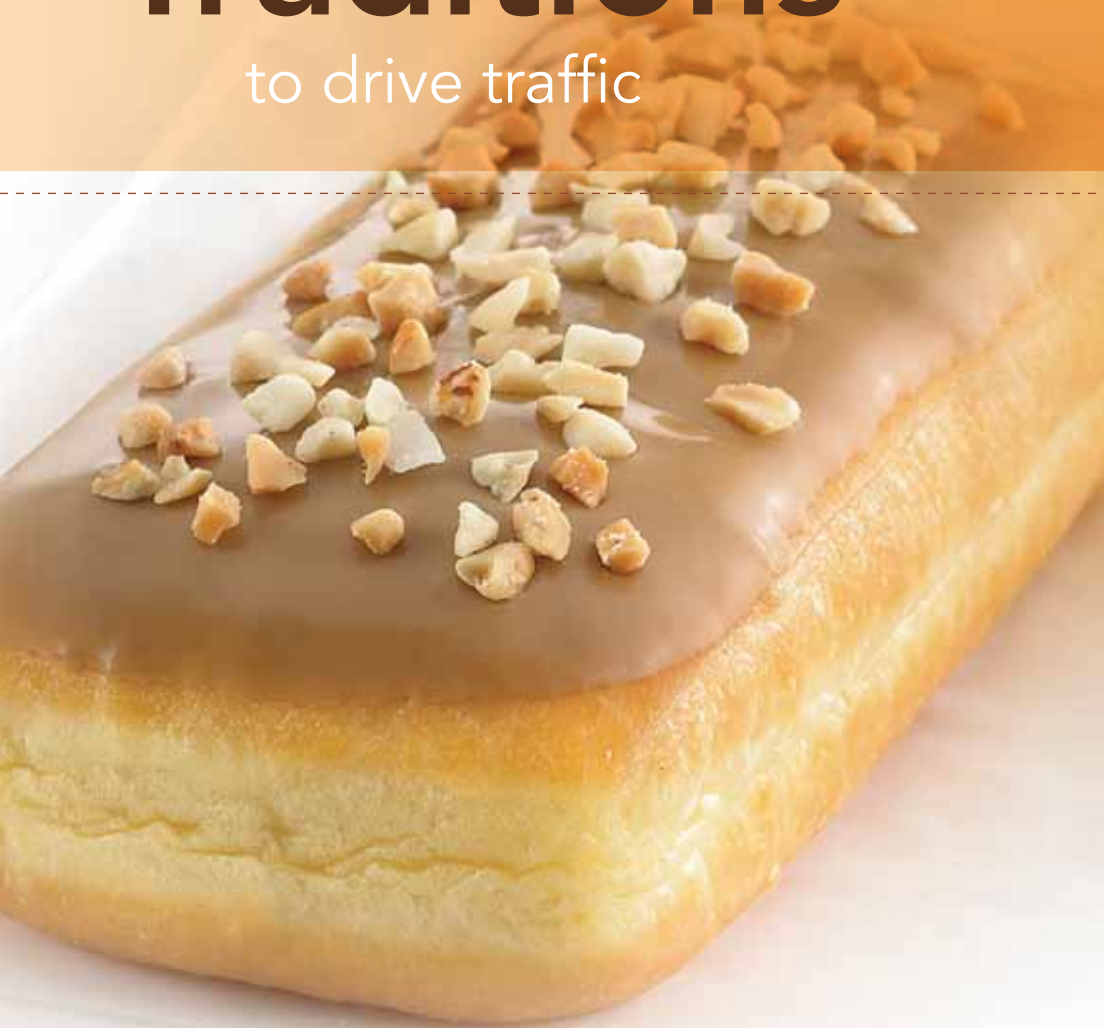




Timeless Traditions

to drive traffic



Premium, grab-and-go baked goods
for **C-Stores**

Baking with Heart

Baking is more than a passion at Baker Boy. It's an honor. For over 50 years we've put our heart and soul into every bakery product we make, upholding the timeless traditions of our baking heritage to help you serve up simple satisfaction to your customers.



We at Baker Boy promise to uphold the finest traditions of our craft by using only authentic ingredients and time-tested baking methods to create satisfying products of exceptional quality and value for today's customers.

Making Baked Goods the Right Way

Our broad line of products and forms delivers the high quality and consistent performance you count on to drive traffic and increase sales.

Authentic quality builds repeat traffic

Baker Boy products are crafted by real hands with real heart, to deliver consistent, high-quality taste and appearance.

Wide variety accommodates every taste

Versatile products and popular flavor profiles make it easy to expand your offering and continually bring new, top-quality choices to your customers.

Convenient forms save time and labor

- > **Fully Finished:** Ready to thaw and sell, our convenient fully baked options make it easy to add variety to your bakery case and react fast to unexpected demand.
- > **Partially Finished:** Low-labor, par-baked breads fill your C-Store with fresh-baked aroma in minutes. Just thaw and pop into a hot oven. Easy, ready-to-ice donuts and pastries save preparation time, reduce the need for skilled baking labor, and minimize costly mistakes and product waste.
- > **Doughs:** For C-Stores with baking capabilities, Baker Boy doughs offer a low-labor way to add more variety to your line-up. Just thaw, proof and bake to deliver consistent, high-quality baked goods that complement your own.



OUR PLEDGE

The Quality Your Customers Demand. The Convenience You Deserve.

Speed, variety and convenience are vital to the success of your C-Store. Baker Boy is proud to bring you all three, with a wide selection of low-labor, portable bakery items, crafted by real hands, with real heart.

- > **Add variety that draws higher traffic** with a wide selection of products in popular flavors.
- > **Drive impulse sales** with the authentic taste, scratch-like quality and excellent eye appeal of Baker Boy products.
- > **Capture every sales opportunity**, day and night, with sweet and savory bakery items for every area of your store, from the bakery case to the prepared foods station to the grocery aisle.
- > **Respond quickly to unexpected demand** with convenient forms, ready to thaw and sell, with no baking labor required.
- > **Grow profits**, streamline costs and capitalize on trends with our C-Store insights, reliable distribution, personalized service and valuable training.



Fast, Fresh and Fabulous!

Customers want it all. Authentic taste. Premium quality. Quick service. Keep C-Store sales buzzing with our wide array of easy-to-stock bakery products designed to help keep your grab-and-go sales in the fast lane.

- > Cookies, muffins and desserts
- > Buns, rolls and croissants
- > Hoagies, subs, pizzas and pretzels
- > Donuts, sweet rolls and pastries
- > Biscuits and dumplings
- > Icing, glazes and smears
- > Prairie Pantry® Packaged Bakery Goods

> Visit bakerboy.com for complete product offerings and details.



Markets Served

Baker Boy provides high-quality products that meet customer needs within the following market segments:



C-Stores
Restaurants
Education
Healthcare
In-Store Bakeries
Retail Bakeries

Contact Baker Boy today to see how our superior customer service and premium bakery products can help your C-Store flourish.



> For more information, visit our website at bakerboy.com