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# Timeless **Traditions**

for today's menus.

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Premium Bakery Products for

**Foodservice**

# Baking with Heart

Baking is more than a passion at Baker Boy. It's an honor. For over 50 years we've put our heart and soul into every bakery product we make, upholding the timeless traditions of our baking heritage to help you serve up simple satisfaction to your customers.



We at Baker Boy promise to uphold the finest traditions of our craft by using only authentic ingredients and time-tested baking methods to create satisfying products of exceptional quality and value for today's customers.

## Making Baked Goods the Right Way

Our broad line of products and forms deliver the high quality and consistent performance you count on to enhance your reputation and drive sales.

### Authentic quality builds guest satisfaction

Baker Boy products are crafted by real hands with real heart, to deliver consistent, high-quality taste and appearance.

### Wide variety accommodates every taste

Versatile products and popular flavor profiles make it easy to expand your offering and continually bring new, top-quality choices to your customers.

### Convenient forms save time and labor

- > **Doughs:** Our easy doughs give you the flexibility to create signature items, balance food and labor costs, and fill your operation with fresh-from-the-oven aroma.
- > **Partially Finished:** Fast, par-baked breads and ready-to-ice donuts and pastries save preparation time, reduce the need for skilled baking labor, and minimize costly mistakes and product waste.
- > **Fully Finished:** Ready to thaw and serve, our convenient fully baked options make it easy to expand your baked goods selection and react fast to unexpected demand.



# OUR PLEDGE

## The Quality Your Guests Demand. The Convenience You Deserve.

Whether you're looking to maximize margins, boost traffic, meet special nutritional needs or work around specific equipment or labor constraints, Baker Boy offers premium bakery solutions for the unique operational and menu challenges you face.

- > **Keep your menu fresh and exciting** with our wide selection of products in popular flavor profiles.
- > **Bring guests back** with authentic products made from premium ingredients and time-tested baking methods for consistent taste, quality and appearance.
- > **Create signature products** with convenient, labor-saving doughs that speed preparation.
- > **Offer scratch taste without skilled baking labor**, with fast, easy, par-baked products that fill your operation with fresh-from-the-oven aroma.
- > **React fast to unexpected demand** with convenient thaw-and-serve or thaw-and-finish products that let you use only what you need.
- > **Offer healthier menu choices** for both kids and adults with our versatile selection of whole grain breads and rolls, cookies and pastries.
- > **Grow profits**, streamline costs and capitalize on trends with our foodservice insights, reliable distribution, personalized service and valuable training.



## Serve Up a Superior Dining Experience

Your guests want it all. Authentic taste. High quality. More choices. Bring them the memorable dining experience they're looking for with Baker Boy products for every daypart and menu category. Many items meet multiple menu needs to help you do more with fewer SKUs.

- > Breads and breadsticks
- > Buns, rolls and croissants
- > Donuts, sweet rolls and pastries
- > Hoagies, subs, pizzas and pretzels
- > Biscuits and dumplings
- > Icing, glazes and smears
- > Cookies, muffins and desserts
- > Prairie Pantry® Packaged Bakery Goods

> Visit [bakerboy.com](http://bakerboy.com)  
for complete product  
offerings and details.



# Markets Served

Baker Boy provides high-quality products that meet customer needs within the following market segments:



Restaurants  
Education  
Healthcare  
C-Stores  
In-Store Bakeries  
Retail Bakeries

Contact Baker Boy today to see how our superior customer service and premium bakery products can help your foodservice operation flourish.



> For more information, visit our website at [bakerboy.com](http://bakerboy.com)