



Timeless Traditions

for today's menus.



Premium Bakery Products for
Schools

Baking with Heart

Baking is more than a passion at Baker Boy. It's an honor. For over 50 years we've put our heart and soul into every bakery product we make, upholding the timeless traditions of our baking heritage to help you serve up simple satisfaction to your customers.



We at Baker Boy promise to uphold the finest traditions of our craft by using only authentic ingredients and time-tested baking methods to create satisfying products of exceptional quality and value for today's customers.

Making Baked Goods the Right Way

Our broad line of products and forms deliver the delicious taste and nutrition hungry minds need to learn and grow.

Authentic quality builds student participation

Baker Boy products are crafted by real hands with real heart, to deliver consistent, high-quality taste and appearance.

Wide variety accommodates every taste

Versatile products and popular flavor profiles make it easy to expand your offering and continually bring new, top-quality choices to students and faculty.

Convenient forms save time and labor

- > **Doughs:** Our easy doughs give you the flexibility to create signature items, balance food and labor costs, and fill your operation with fresh-from-the-oven aroma.
- > **Partially Finished:** Fast, par-baked breads and ready-to-ice donuts and pastries save preparation time, reduce the need for skilled baking labor, and minimize costly mistakes and product waste.
- > **Fully Finished:** Ready to thaw and serve, our convenient fully baked options make it easy to expand your baked goods selection and react fast to unexpected demand.



OUR PLEDGE

The Quality Your Students Demand. The Convenience You Deserve.

Whether you need nutritious items for your cafeteria menu rotation, tempting baked goods to enhance self-serve, concession or buffet stations, or specialty items for growing venues like grab-and-go, Baker Boy products help you satisfy student appetites and nourish student health.

- > **Boost participation in your meal programs** with our wide selection of products in popular flavor profiles.
- > **Keep students eating on premise** with authentic products made from premium ingredients for consistent taste, quality and appearance.
- > **Advance student health** with our versatile selection of whole grain breads and rolls, cookies and pastries.
- > **Speed preparation** with convenient doughs that fill your operation with fresh-from-the-oven aroma.
- > **Build new revenue programs** with grab-and-go and concession options, like our fast thaw-and-sell and easy ready-to-ice donuts and pastries.
- > **Streamline costs** with our foodservice insights, reliable distribution, personalized service and valuable training.

Serve Up a Superior Taste Experience

Students want it all. Authentic taste. High quality. More choices. Bring them the memorable dining experience they're looking for with Baker Boy products for all of your food programs. Many items meet multiple menu needs to help you do more with fewer SKUs.

- > Breads and breadsticks
- > Buns, rolls and croissants
- > Donuts, sweet rolls and pastries
- > Hoagies, subs, pizzas and pretzels
- > Biscuits and dumplings
- > Icing, glazes and smears
- > Cookies, muffins and desserts
- > Prairie Pantry® Packaged Bakery Goods

> Visit bakerboy.com
for complete product
offerings and details.



Markets Served

Baker Boy provides high-quality products that meet customer needs within the following market segments:



Education
Restaurants
Healthcare
C-Stores
In-Store Bakeries
Retail Bakeries

Contact Baker Boy today to see how our superior customer service and premium bakery products can help your school foodservice operation flourish.



> For more information, visit our website at bakerboy.com